

# E-BROCHURES



THE INTERACTIVE ONLINE  
PRINT SOLUTION

**DRAYTON**  
CREATIVE DESIGNS  
INNOVATIVE IDEAS  
FABULOUS RESULTS

# E-BROCHURES

**Cost effective and instantly distributable.**

In addition to printing physical brochures, manuals and other publications, have you considered an electronic version with turning pages?

**Making your literature interactive**





**An e-brochure combines a traditional brochure look with digital technology, allowing you to reach out and engage with your customers online.**

E-brochures are an ideal way to communicate your message instantly and can bring your documents to life, incorporating video, web links, sound and e-commerce.

This digital publication can be applied to just about any document or piece of communication.

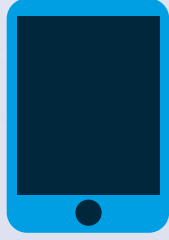



- **Manuals** - include chapters, bookmarks and search facilities.
- **Training books** - print pages & share articles with colleagues.
- **Quotes and tenders** - make your proposal stand out.
- **Price lists** - searching for product codes.
- **Brochures and Sales literature** - with e-commerce ability.
- **Invitations** - link to maps or landing pages.
- **Newsletters** - add video or recount events.
- **Greetings Cards** - add recordings.
- **Photo Albums** - great for events and even family holidays.


## SPECIAL OFFER

We are so confident you'll love the concept and adopt e-brochures in the future, we are offering your first e-brochure

**FREE OF CHARGE**



Useable on all platforms such as smartphones, laptops, tablets and desktops.





### Advantages of the electronic version include:

- E-commerce allows purchase of goods directly from the e-brochure.
- Interactive capabilities such as surveys, music & videos.
- Link the brochure to your web landing pages and sites.
- Search facilities to find key words or products.
- Social network links to drive business to your site.
- Links to Google Analytics to monitor activity.
- Instant distribution via email and websites.



### Industry specific uses:

- **Menus**
- **Leavers Year Books**
- **Scrap Books**
- **Conference Itinerary**
- **Dissertations**
- **Property Particulars**
- **Wedding Details**
- **Club Membership**

## Why choose our e-brochure for your digital solution?

1

Easily editable for future amendments.

2

Our books support HTML5, so works on both Apple and Android.

3

Looks and feels just like a real book, with turning pages and hard cover.

4

No weight or storage issues.

5

Available 24/7.

6

Loads in seconds.

Looks and opens  
just like a book,  
with turning pages.





# E-COMMERCE CAPABILITIES

Allows users to make purchases directly within the e-brochure with the addition of an e-commerce basket.



**Table of Contents**  
to quickly navigate  
larger publications.



**Pages**  
Skip directly  
to a page.



**Search**  
Search for words, phrases,  
or product codes in  
the catalogue.



# LOTS OF FEATURES

Office Furniture | pages: 220-221 / 292

Table of Contents

Desking, Storage, Screens

Breakout & Landscape Seating

Office Seating

Reception

Tables

Executive furniture

Dining

Storage & Filing

Education

**E Space** executive furniture

E Space is the modern, light and affordable executive office solution. With clean lines, legs and substantial 15mm wide leg panels, E Space provides strength and presence for any executive environment.

Executive Desk - 110cm x 110cm		Executive Desk		Side Return - 110cm x 110cm	
Code	W x H x D	Code	W x H x D	Code	W x H x D
256473 - 1H Natural	1550x760x1100	439	256474 - 1H	256475 - 1H Natural	1550x760x1100
256475 - 1H Natural	1550x760x1100	439	256476 - 1H	256477 - 1H Natural	1550x760x1100

Side Return - 110cm x 110cm		Mobile Pedestal - 110cm		Mobile Pedestal - 110cm	
Code	W x H x D	Code	W x H x D	Code	W x H x D
256477	1300x700x480	341	256478	450x480x350	331
256479	1300x700x480	341	256480	450x480x350	331

Executive Desk - 110cm x 110cm	
Code	W x H x D
256473 - 1H Natural	1550x760x1100
256477 - 1H Natural	1550x760x1100

Standard Features:  
Recessed storage  
1000mm  
No leg, clean  
Steel, up to 110kg  
adjustable

Colour: Cappuccino

E-Commerce  
Link to e-commerce for purchasing directly from the publication

**Links**  
Add links to websites  
and videos.



**Share**  
Share with colleagues  
and friends.



**Print**  
Print and download  
to your computer  
or smart device for  
offline viewing.



**Turn Pages**  
Drag mouse to turn  
over pages.



# WE ALSO PRINT STATIONERY



## PROFESSIONAL WAYS TO PROMOTE YOUR BUSINESS

Your business stationery not only serves as a practical solution when it comes to the daily running of your business, it also represents your company image and your services.

We can design and print everything you may need to create the right impression, including business cards, letterheads, folders, labels, invoice books and envelopes.

Contact us to find out what else we can do to help your business grow.

Company Name  
172a High Street  
Town and City  
E16 6JG  
Tel: 0170 976736

BUSINESS CARDS

COMPANY NAME

COMPANYNAME

Tel: +44 (0)1895 858000  
promote@drayton.co.uk

www.DRAYTON.co.uk  
www.DRAYTONgifts.co.uk

**DRAYTON**  
CREATIVE DESIGNS  
INNOVATIVE IDEAS  
FABULOUS RESULTS